

BA Top-Up Degree in Design and Business

Admission Assignment - August 2016

Pattern Design

Practical information

The admission assignment must be submitted electronically. Therefore, please scan your material into one PDF document and e-mail it to design.assignment.ba@via.dk.

VIA Design can receive a maximum of 50 MB per e-mail.

Your application may be declined if your admission assignment is not filed in one document.

There are three steps in the admission procedure:

STEP 1 – VIA Design receives and assesses your admission assignment.

- a. If your admission assignment qualifies you for admission, you will be admitted to the course programme without a personal interview.
- b. If your admission assignment qualifies you for admission to the course programme, you may be invited to a personal interview.
- c. If your admission assignment does not qualify you for admission to the course programme, you will be notified that your application for admission has been rejected.

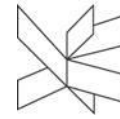
If you apply for admission to two speciality programmes, you must submit an admission assignment for both speciality programmes.

STEP 2 - Personal interview.

STEP 3 - The final selection of candidates will be made after all interviews have been conducted, and applicants will be given notice of admission, waiting list or rejection.

Important deadlines

30 March	The admission assignment should be submitted electronically to design.assignment.ba@via.dk .
Week 19-20	Possibility of interview
1 June	Applicants will be given notice of admission, waiting list or rejection by e-mail



Admission assignment

STEP 1 - The admission assignment

The admission assignment consists of a personal portfolio and a supplementary assignment.

Personal portfolio:

The portfolio should include a minimum of 3 elements and should document comprehensiveness in your competences within the Pattern Design speciality.

Length: Max. 20 pages and max. A3-format.

Please give reasons for including the different elements in your portfolio. Max. length ½ A4 page.

Supplementary assignment:

1. Find an example of what you believe is good design. Illustrate your choice of good design with a photo and give reasons for your choice.
2. Account for how you would like to influence the design development as a pattern designer. Length: Max. 2 A4 pages with photo and text.

The material you send us should demonstrate your pattern design potential. Your material will be assessed on the basis of: Your understanding of the concept of form as well as your pattern design and grading skills, and technical documentation.

STEP 2 - Personal interview

25-minute personal interview. 10 minutes for your presentation and 15 minutes for Q&As.

The interview will focus on the following questions. Please prepare a response to the questions:

- **Why do you wish to obtain a bachelor's degree?**
Prepare a short presentation accounting for your wish to obtain a bachelor's degree, your future plans as well as your level of ambition.
- **Presentation of portfolio**
Please bring the best element of your portfolio.
- **Product**
Please bring examples of products that you have sewn yourself.

STEP 3 - Selection

The final selection of candidates will take place after the completion of step 2, and applicants will be given notice of admission, waiting list or rejection by e-mail.

Have fun preparing your admission assignment.